

**Reference period:**

From September 2025 to February 2026

**Aim:**

To study the *Business Data Analytics* students' opinions on study modules, their quality, and teaching.

**Questionnaire:**

Students studying in the *Business Data Analytics* study programme evaluated the quality of study modules according to 14 criteria. Rating scale: *Strongly Agree; Agree; Neither Agree nor Disagree; Disagree; Strongly Disagree.*

## SURVEY RESULTS:

Evaluation criteria	Rating scale				
	Strongly agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree
The goals of the study modules are clearly defined	40%	20%	40%	0%	0%
The theory is based on practical examples	60%	20%	20%	0%	0%
The criteria for assessing the achievement of learning outcomes were clear and understandable	60%	0%	0%	40%	0%
The assignments tasks provided an opportunity to demonstrate the knowledge and skills acquired during the study modules	40%	20%	20%	20%	0%
The study subjects materials and learning resources contributed to the acquisition of new knowledge and skills	60%	20%	0%	0%	20%
Self-study work was beneficial	40%	20%	40%	0%	0%
The lecturer worked according to the timetable (starting and finishing classes on time, not missing them, etc.)	67%	25%	8%	0%	0%
Consistent and clear teaching of the study subjects	75%	25%	0%	0%	0%
Lecture time is used effectively	92%	8%	0%	0%	0%
The lecturer used various teaching methods that activate participation in the lecture	67%	8%	25%	0%	0%
The relationship between the lecturers and students of the study subjects was respectful and ethical; the favourable psychological climate prevailed	75%	17%	8%	0%	0%
The methodological material of the study modules was available in a virtual learning environment ( <i>Moodle</i> )	100%	0%	0%	0%	0%
Students were given feedback on their work (discussing the results of assignments, self-study work, etc.)	75%	8%	8%	8%	0%
Helpful and timely consultations	83%	8%	8%	0%	0%

*Business Data Analytics* study programme students have a positive perception of the study modules and the quality of their teaching in the autumn semester of 2025–2026, as shown by 86 % of the students who participated in the survey agreeing with the evaluation criteria. For more information on the measures that have been implemented in response to the views expressed by students, see the *You Said We Did* section.