

ENGLISH FOR PUBLIC RELATIONS

RESULTS OF STUDENTS' SURVEY

Spring semester of 2020/2021

KAUNAS
University of
Applied Sciences

Faculty of Arts and Education



Period

June 2021

Aim

to study the opinions of the students of the study programme of English for Public Relations on the quality of the content of course units and teaching.

Method

a questionnaire survey conducted in the Study Management System. Having finished the studies of course units and been evaluated, students had the opportunity to anonymously and voluntarily express their opinion on the quality of the content of study courses and teaching.

Results

The respondents rate the quality of the content of course units at 8 out of 10. The average score across all criteria (see Fig. 1) is at least 4 out of 5, which indicates that, in general, students rate the quality of the content of course units as good. The most valued aspect was the substantiation of theory by examples, and the opportunity to demonstrate the knowledge acquired during course studies. Students rate their personal effort in studies at 8.4 out of 10.

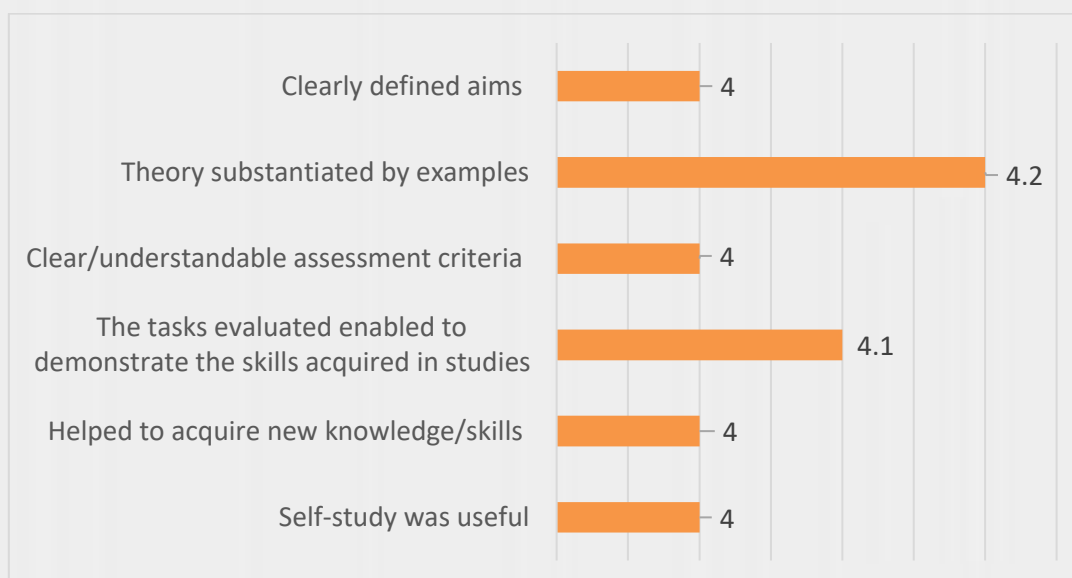


Fig.1. Evaluation of the quality of the content of the course units of the study programme of English for Public Relations (averages)

Students rate the quality of teaching at 7.9 out of 10. The average score for all criteria (see Fig. 2) is at least 3.9 out of 5, which shows that, in general, students rate the quality of teaching as good. The highest rating was given to following the timetable.

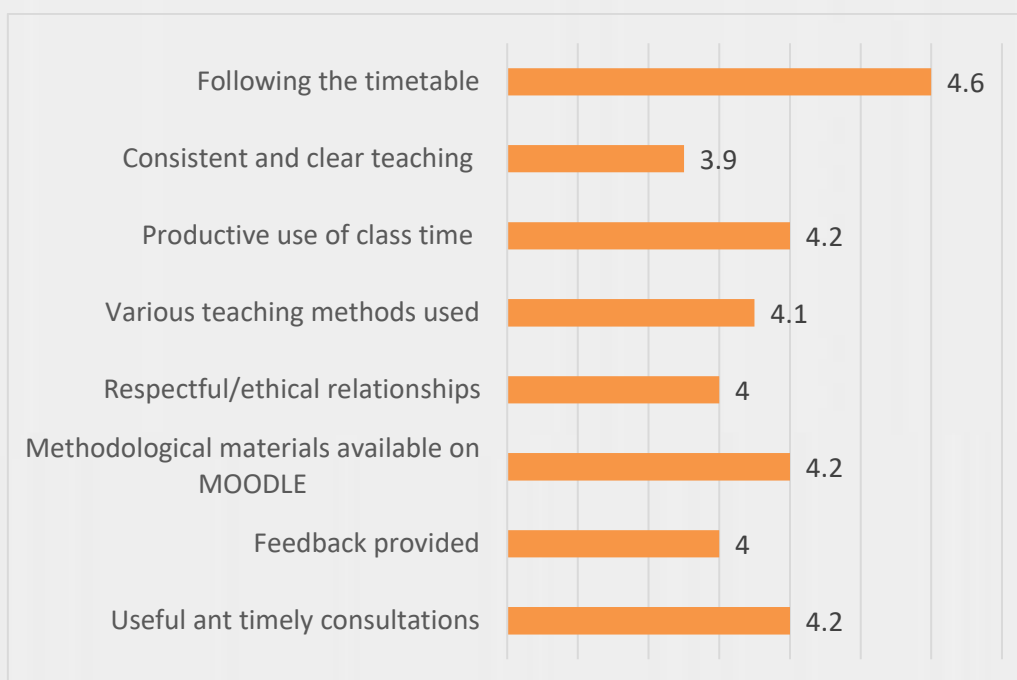


Fig. 2. Evaluation of the quality of teaching the study programme of English of Public Relations (averages)

The survey allowed students to express their views on what they liked most about their studies and what they would like to see improved. The generalised survey results were presented to the academic staff of the Language Centre and the members of the Committee of the Field of Lingual Studies during meetings. The Head of the Language Centre provided the academic staff with the information on the assessment of a specific course, its strengths, and areas for improvement by email and discussed personally.