KAUNO KOLEGIJA
FACULTY OF BUSINESS

EMPLOYER SURVEY RESULTS: SPORTS MANAGEMENT 2026

Objective:
To determine social partners' assessment of how well students of the Tourism and Hotel Management study programme are prepared for their future profession.

Questionnaire:
The information collected is grouped into three sections: assessment of the student's general skills during the placement; assessment of the student's personal qualities during the placement; and assessment of the student's theoretical knowledge and practical skills at the beginning and end of the placement.

SURVEY RESULTS (=8)

Level of Students' General Skills During the Placement

Assessment Criterion		Very Poor	Poor	Satisfactory	Good	Very Good	Average Score
Level of Students' General Skills During the Placement	The student's ability to collect, analyse and systematise information	–	2	–	2	4	3,8
	Computer literacy	–	–	–	4	4	4,5
	Foreign language proficiency	–	–	2	4	2	4
	Applies the required knowledge, skills and methods in practice	–	2	2	–	4	3,8
	Identifies existing problems and is able to propose solutions	–	2	2	2	2	3,5
	Monitors and evaluates the efficiency of the organisation's processes/activities	–	2	–	2	4	3,8
	Takes responsibility for assigned tasks	–	2	–	2	4	3,8
	Manages time efficiently	–	2	–	2	4	3,8

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Assessment of Personal Qualities During the Placement

Assessment Criterion	Very Poor	Poor	Satisfactory	Good	Very Good	Average Score
Interest in the profession	–	–	–	2	4	4,5
Conscientiousness	–	–	2	2	4	4,3
Initiative	1	1	2	–	4	3,5
Independence	–	2	2	–	4	3,8
Creativity	–	2	2	2	2	3,5
Communication skills	–	2	–	2	4	3,5
Professional communication	–	2	–	2	4	3,8
Punctuality	–	-	2	2	4	4,3
Motivation	–	2	–	2	4	3,8
Communication with employees	–	2	–	2	4	4,3
Communication with clients	–	2	–	2	4	3,8
Ability to learn through practice	–	2	–	2	4	3,8
Diligence	–	2	–	2	4	3,8
Reliability	–	2	–	2	4	3,8

Level of Students' Theoretical Knowledge and Practical Skills at the Beginning and End of the Placement

Assessment Criterion	Very Poor	Poor	Satisfactory	Good	Very Good	Average Score
The student's level of theoretical knowledge at the beginning of the placement	–	-	4	4	-	3,5
The student's level of theoretical knowledge at the end of the placement	–	–	2	2	4	4,3
The student's level of practical skills at the beginning of the placement	–	–	4	4	-	3,5
The student's level of practical skills at the end of the placement	–	-	2	2	4	4,3