

EVENT DESCRIPTION SHEET

EchoGreen PROJECT	
Participant / Pic Number	1) KUNSILL LOKALI IS-SIGGIEWI (Malta) Pic 896120339 2) MOVING EUROPE (Italy) PIC 926251158, 3) HOLLOKO KOZSEG ONKORMANYZATA (Hungary) PIC 944125445 4) COMUNE DI BARI (Italy), PIC 999640679 5) MUNICIPIO DE VILA NOVA DE POIARES (Portugal) PIC 915425958 6) OBCINA POSTOJNA (Slovenia) PIC 902341143 7) ASOCIACION CULTURAL MUXEMA (Spain) PIC 937323417 8) KAUNO KOLEGIJA (Lithuania) PIC 967540469 9) EPILEKTI OMADA EIDIKON APOSTOLON DIMOU THESSALONIKIS (Greece) PIC 883576687 10) VIDZEMES PLANOSANAS REGIONS (Latvia) PIC 986260596 11) CITY OF PARNU (Estonia) PIC 885641526 12) OBEC ZALABA (Slovakia) PIC 920707802 13) EREVNITIKO KENTRO KAINOTOMIAS KAI AEIFORIAS TEFKROS LIMITED (Cyprus) PIC 878156424 14) OBSHTINA LYASKOVETS (Bulgaria) PIC 877155772
PIC number:	KUNSILL LOKALI IS-SIGGIEWI - SIGGIEWI Pic Number 896120339
Project name and acronym:	EchoGreen – Reshaping Our Environment EchoGreen

EVENT DESCRIPTION	
Event number:	2
Project n°	101192646
Event name:	WP2 "The defense of the local cultural and the Sustainable Tourism 3E Economy, Ethics and Environment"
Type:	Activities organized: Presentation, Project, Network Program CERV; Analyses, discussion on local impacts and experiences, Thematic Conferences, Interactive workshops, Seminars, Brainstorming, Press conferences, Dissemination and Networking for the Future.
In situ:	In situ
Location:	Holloko and Budapest (Hungary)
Dates	From 16 to 19 September 2025
Website:	https://siggiewilc.gov.mt/en/homepage/news-and-events/
Participants	
Female:	44
Male:	28
Non-binary:	0
From country 1 Italy - MOVING EUROPE - COMUNE DI BARI	4
From country 2 Slovakia - OBEC ZALABA	2
From country 3 Malta KUNSILL LOKALI IS-SIGGIEWI	5
From country 4 Spain - Asociación Sociocultural Muxema	2
From country 5 Slovenia - OBCINA POSTOJNA	1
From country 6 Lithuania	

- KAUNO KOLEGIJA	1		
From country 7 Cyprus EREVNITIKO KENTRO KAINOTOMIAS KAI AEIFORIAS TEFKROS LIMITED	1		
From country 8 Portugal MUNICIPIO DE VILA NOVA DE POIARES	2		
From country 9 Greece EPILEKTI OMADA EIDIKON APOSTOLON DIMOU THESSALONIKIS	2		
From country 10 Estonia PARNU LINN/ CITY OF PARNU	1		
From country 11 Bulgaria OBSHTINA LYASKOVETS	2		
From country 12 Latvia VIDZEMES PLANOSANAS REGIONS	2		
From country 13 Hungary HOLLOKO KOZSEG ONKORMANYZATA	47		
Total number of participants: International Participants Local Participants	72 25 47	From total number of countries: From Total number of partners:	13 14

Description

Provide a short description of the event and its activities.

The EchoGreen Project is an environmental initiative promoted by the Siggiewi Local Council, aimed at raising awareness and encouraging action on issues such as environmental protection, climate change, the European Green Deal, and the Circular Economy. It brought together citizens, youth, policymakers, and experts to explore, learn, and collaborate on sustainable practices that ensure a greener future for coming generations.

The main goal of the project is to foster environmentally sustainable behaviours, promote positive community actions, and raise awareness about sustainable development in peripheral and hydro geologically vulnerable areas.

The initiative operated through a strong European partnership comprising 14 organizations across 13 EU countries: Malta, Italy, Portugal, Cyprus, Lithuania, Estonia, Greece, Hungary, Slovakia, Slovenia, Spain, Latvia, and Bulgaria.

A key focus of the project was the 3Rs Philosophy — Reduce, Reuse, Recycle — encouraging participants to adopt this mindset as a daily habit. The project sought to instil a strong sense of environmental responsibility, transforming sustainability into a conscious lifestyle.

Target Groups - The primary target audiences included:

Political representatives

Civil society organizations and associations

Citizens and young people

Experts in climate, sustainability, and circular economy fields

Second Transnational Meeting: Holloko and Budapest, Hungary (16–19 September 2025)

The second event of the EchoGreen project took place in Holloko and Budapest (Hungary) and welcomed 72 participants in total — 47 local and 25 international.

The event aimed to:

Publicly present the EchoGreen Project and its goals

Build capacities among staff and managers

Facilitate knowledge-sharing among participants from different countries

Promote civic engagement and local awareness of European environmental strategies

Main Activities Included:

T2.1 – Arrival of participants, check-in, administrative briefings, and welcome reception

T2.2 – Capacity-building workshops for project staff and managers

T2.3 – Round Table “The Sustainable Tourism 3E Economy, Ethics and Environment”

T2.4 – Interactive Workshop “Sustainable cultural tourism”

T2.5 – Brainstorming Tourism: the balance between development and the protection of cultural heritage

T2.6 – My project, from spectator to protagonist Future Cooperation, New Project Ideas

T2.7 – School Simulation: The Factory of the Future – The Sustainable City

T2.8 – Communication and Visibility: Dissemination and Enhancement of Results

T2.9 – Lab-Idea Session: Brainstorming and gathering input for the “Decalogue EchoGreen”, a symbolic document outlining ten environmental principles

T2.10 – Evaluation and Feedback Session: “Packing Your Impression”

Session dedicated to ***the defense of the local cultural and the Sustainable Tourism 3E Economy, Ethics and Environment***

- To promote eco-tourism in alternative destinations such as protected areas or UNESCO Heritage sites;

- To encourage sustainability assessment of touristic packages considering the environmental, economic and social pillar;

- To offer capacity building activities for SMEs, young entrepreneurs, enterprises to make their activities more sustainable;

- To promote community-based tourism in rural areas;

- Fostering a sustainable and circular economy consumption;

- Ensuring the best social return on the economic activity generated from tourism;

- Boosting Knock-on effect to promote new strategic and sustainable tourism business;

- Ensuring tourism model responds to the needs of the territory;

- Fostering the people participation in the creation of their tourism model;

- Avoiding destinations standardization and preserving the identity values;

- Creating new inland tourist destinations linked to identity, art and natural heritage to reduce the print on the coastal territories.

Sustainable Tourism must be understood as a responsible tourism rather than “green” tourism.

Tourism is not just an economic sector but also a crosscutting reality affecting “the whole of society and its economic, social, cultural and territorial life” therefore; it has to be responsible with the needs of the territory that holds this activity.

Participants also had the opportunity to visit Hollókő (Partner of the project) the village was inscribed as a UNESCO World Heritage Site in 1987 is an outstanding example of a deliberately preserved traditional settlement. This village, which developed mainly during the 17th and 18th centuries, is a living example of rural life before the agricultural revolution of the 20th century.

The Old Village of Hollókő is a Palócz settlement located in the County of Nógrád in Northern Hungary, about 100 km north-east of Budapest. The Old Village, which has been deliberately preserved, is a living example of rural life before the agricultural revolution of the 20th century. Together, the traditional Palócz use of architectural forms and materials form a harmonious unit with the surrounding landscape and natural environment, characterized by strip-field farming, orchards, vineyards, meadows and woods. The property also includes the medieval castle ruins situated on the hill perched above the village, which is mentioned as early as 1310.

Decalogue EchoGreen

One of the key outcomes of this event was the collaborative development of the “Decalogue EchoGreen” — a set of ten guiding principles agreed upon by all partner countries. This document aims to capture the shared vision and strategies of the project for environmental protection and sustainable living. The Decalogue will be presented during the final project meeting in Slovenia.

Impact and Outcomes

Through interactive learning, transnational exchange, and concrete actions, participants connected European policies to their local realities, gaining deeper insight into sustainability and civic responsibility. We create a Facebook page EchoGreen Project
<https://www.facebook.com/people/EchoGreen/61575320860111/>

HISTORY OF CHANGES		
VERSION	PUBLICATION DATE	CHANGE
1.0	01.04.2022	Initial version (new MFF).